



designing for education

Washington Montessori School
Parents' Association
Annual AUCTION & DINNER
April 24th, 2010

WMS AUCTION CATALOG ADVERTISING FORM

The print catalog will be distributed to approximately 500 homes within the Litchfield County area. Ads and acknowledgements are considered a tax deduction, as Washington Montessori School is a non-profit organization. Federal Tax ID 23-7100723.

Online Auction: **biddingforgood.com/washingtonmontessori**

Please make checks payable to: WMS PA

Please mail to: Washington Montessori School
240 Litchfield Turnpike
New Preston, CT 06777

Attention: Auction Committee

Company _____

Name _____

Address _____

Phone _____ Email _____

PRINT CATALOG Ad Sizes (width x depth) and Prices:

- | | |
|---|--|
| <input type="checkbox"/> Back Cover - Color - 4" x 7".....\$400.00 | <input type="checkbox"/> ½ Page - Black & White - 4" x 3½".....\$ 75.00 |
| <input type="checkbox"/> Inside Front Cover - Color - 4" x 7".....\$300.00 | <input type="checkbox"/> ¾ Page (Black & White only) 4" x 4½"..... \$ 85.00 |
| <input type="checkbox"/> Inside Back Cover - Color - 4" x 7".....\$200.00 | <input type="checkbox"/> ½ Page (Black & White only) 4" x 2¼".....\$ 60.00 |
| <input type="checkbox"/> Full Page - Color - 4" x 7".....\$150.00 | <input type="checkbox"/> ¼ Page Vertical (Black & White only) 2" x 3½".....\$ 50.00 |
| <input type="checkbox"/> Full Page - Black & White - 4" x 7".....\$100.00 | <input type="checkbox"/> ¼ Page Horizontal (Black & White only) 4" x 1¾".....\$ 50.00 |
| <input type="checkbox"/> ½ Page - Color - 4" x 3½".....\$110.00 | |

ACCEPTABLE FORMATS: jpg, ai, psd, pdf, tif, eps files (300 dpi) or a high quality black & white printout for scanning.

If you are providing us with just text for a customized ad to be created by our designer, please include a Word document with your information or attach a printout to this form. Logos and images must be in black & white, in one of the acceptable formats specified above.

ONLINE Ad Prices:

- Premium Call Out** (one spot - most prominent ad space on the home page).....\$250.00
- Global Sponsors** (right sidebar - appears on every page)\$125.00
- Home Page** (bottom of the home page - 8 spots)\$ 75.00

ACCEPTABLE FORMATS: jpg or gif files at 72 dpi, no wider than 120 pixels.

Please email your AD FILES and LOGO files to: wmsauction@gmail.com by APRIL 2nd, 2010.

* If you need technical help with your files, please contact: wmsauction@gmail.com

FOR MORE INFORMATION, call **860.868.0551** or email Susie Berg at: wmsauction@gmail.com

***10% DISCOUNT if you take BOTH:
a PRINT AD and an ONLINE AD!**