

WMS AUCTION CATALOG ADVERTISING FORM

The print catalog will be distributed to approximately 500 homes within the Litchfield County area. Ads and acknowledgements are considered a tax deduction, as Washington Montessori School is a non-profit organization.

Federal Tax ID 23-7100723.

Online Auction: biddingforgood.com/washingtonmontessori

Please make checks payable to: WMS PA

Please mail to: Washington Montessori School
240 Litchfield Turnpike
New Preston, CT 06777
Attention: Auction Committee

Company _____

Name _____

Address _____

Phone _____ Email _____



WMS ANNUAL AUCTION & DINNER

April 28th, 2012

Please email your AD FILES and LOGO files to: wmsauction@gmail.com by **April 3rd, 2012**

*If you need technical help with your files, please contact: wmsauction@gmail.com

For more information, call 860.868.0551 or email wmsauction@gmail.com

PRINT CATALOG AD SIZES (WIDTH X DEPTH) AND PRICES:

- | | |
|--|--|
| <input type="checkbox"/> Back Cover - Color - 4" x 7".....\$400.00 | <input type="checkbox"/> ½ Page - Black & White - 4" x 3".....\$75.00 |
| <input type="checkbox"/> Inside Front Cover - Color - 4" x 7".....\$300.00 | <input type="checkbox"/> Page (Black & White only) 4" x 4".....\$85.00 |
| <input type="checkbox"/> Inside Back Cover - Color - 4" x 7".....\$200.00 | <input type="checkbox"/> Page (Black & White only) 4" x 2¼".....\$60.00 |
| <input type="checkbox"/> Full Page - Color - 4" x 7".....\$150.00 | <input type="checkbox"/> ¼ Page Vertical (Black & White only) 2" x 3".....\$50.00 |
| <input type="checkbox"/> Full Page - Black & White - 4" x 7".....\$100.00 | <input type="checkbox"/> ¼ Page Horizontal (Black & White only) 4" x 1¾".....\$50.00 |
| <input type="checkbox"/> ½ Page - Color - 4" x 3".....\$110.00 | |

Acceptable formats: jpg, ai, psd, pdf, tif, eps files (300 dpi) or a high quality black & white printout for scanning. If you are providing us with just text for a customized ad to be created by our designer, please include a Word document with your information or attach a printout to this form. Logos and images must be in black & white, in one of the acceptable formats specified above.

ONLINE AD PRICES:

- Premium Call Out (one spot - most prominent ad space on the home page).....\$250.00
- Global Sponsors (right sidebar - appears on every page)\$125.00
- Home Page (bottom of the home page - 8 spots)\$75.00

Acceptable formats: jpg or gif files at 72 dpi, no wider than 120 pixels.

**10% DISCOUNT
IF YOU TAKE
BOTH A PRINT AD
& AN ONLINE AD!**